

# Testbed customer register

## Mervi Vähätalo

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|------------------------------|--|--|
| <b>Title of register</b>     | <b>Testbed customer register</b>   |  |
| Contact person               | Mervi Vähätalo<br>Testbed coordinator, lecturer  | mervi.vahatalo@samk.fi<br>+358 44 710 3983                     |
| Cause for handling           | Consent of the data subject  |  |
| Purpose of handling          | <ul style="list-style-type: none"> <li>• - Communicating events related to wellbeing technology and testbed activities</li> <li>• - Communicating Testbed activities (e.g. business cooperation, international and national cooperation)</li> <li>• - Collecting feedback</li> </ul> |  |
| Groups of registered         | Technology companies, social and health operators  |  |
| <b>Information groups</b>    | <b>Information groups</b>  | <b>Retention period</b>  |
|                              | First names and surnames   | 10 years   |
|                              | Social ID  | 10 years   |
|                              | Contacts   | 10 years   |
|                              | Teaching and work-related information, title   | 10 years   |
|                              | Photos of events   | 2 years  |
|                              |  | Data based on consent will be deleted if consent is withdrawn. |
| Information sources          | From the person himself/herself  |  |
| Groups of receivers          | In addition to SAMK, data will be shared with the organisations involved in the Satakunta testbed coordination group.  |  |
| Data transfer outside EU/ETA | The data will not be transferred outside the EU or EEA.  |  |
| Automatic decision-making    | There is no automatic decision-making  |  |
| Profiling                    | Registrants are not profiled   |  |